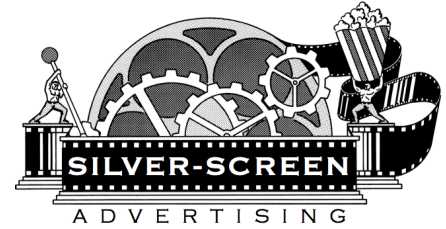


## NON-PROFIT INFORMATION & RATES

Silver Screen Advertising  
P.O. Box 4939  
Jackson, WY 83001  
info@silverscreenadvertising.com  
www.silverscreenadvertising.com



Business Office 307.733.6939  
Business Fax 307.733.6933

### WHY CHOOSE CINEMA ADVERTISING?

- Cinema audiences have what you want: discretionary income and the extra time to relax and enjoy a movie! No one has to go to the movies. Our audiences want to be there. They are in a good mood, open and receptive to your message.
- Studies show that retention of advertisements in movie theaters is many times higher than advertisements on television. 96.6% of movie viewers will remember your ad one hour later, compared with only 27% for television. 71.1% of movie viewers recall your ad one week later, with only 20% for television!
- Customers sitting in a darkened theatre overwhelmingly enjoy and prefer the diversion of watching advertisements before the movie begins.
- Your ad will play 3-4 times in the 15-20 minutes before each movie on Jackson's seven movie screens. That's roughly 2000 times a month!
- Movie advertising works! It's one of the fastest growing facets of the movie business today. It's accepted and expected by audiences.
- Each month you will receive two movie passes to come in, check out your ad, then relax and enjoy a movie!

### NON-PROFIT AD RATES

#### 15-SECOND AD RATES

12-month term - \$326.90 per month  
6-month term - \$373.60 per month  
3-month term - \$420.30 per month  
monthly rate - \$467

#### 30-SECOND AD RATES

12-month term - \$441 per month  
6-month term - \$504 per month  
4-month term - \$567 per month  
monthly rate - \$630

### AD PRODUCTION

We are happy to help you with all the aspects of designing your ad, from concept to finished product. Rates will vary depending on production requirements.

Thank you for your interest in On-Screen Advertising.

For more information, please contact Meg Petersen at [meg@silverscreenadvertising.com](mailto:meg@silverscreenadvertising.com) or call (307) 413-7399.